

Introduction to The Art of Curious Conversations



DARE Group Australia
www.daregroupaustralia.com.au



What is Curiosity?

- What is curiosity
- What curiosity is not
- Why it is so important



Benefits of Curiosity

- Personal Brands
- Marketing Communication
- Sales & Social Media
- Reputation & PR
- Company Culture



How is Curiosity Experienced?

- Sounds – Looks
- Outcomes – Value
- Emotional – Sensory



Barriers to Curiosity

- Fear – Repercussions
- Beliefs – Attitudes
- Communication Skills



Pillars of Curious Conversations

- Intention
- Mindset
- Questions
- Review & Next



Curious to know more about how the full training program could benefit your companies marketing communications, personal and business branding? Let's chat



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DAREing businesses to thrive!